

Julius-Maximilians-

**UNIVERSITÄT  
WÜRZBURG**



# Lifelong Learning Policies & Adult Education Professionals: Contextual and Cross-Contextual Comparisons between Europe and Asia

16.-17. February 2018

Julius-Maximilian University Würzburg/Germany

*Registration-Deadline (15 January 2018)*

[https://www.hw.uni-wuerzburg.de/compall/public\\_events/ asem\\_conference/](https://www.hw.uni-wuerzburg.de/compall/public_events/ asem_conference/)

*Programme Pre-Version: 7. December 2017*

# Conference: Lifelong Learning Policies & Adult Education Professionals

## Lifelong Learning Policies & Adult Education Professionals: Contextual and Cross-Contextual Comparisons between Europe and Asia

International and comparative research in adult education still plays a rather small role in adult education research. From an international perspective, it has a focus on lifelong learning policies, cultural and structural paradigms and the interrelations to professionalization in adult education. In the European context, comparative research on lifelong learning is changing in a groundbreaking manner: contextualism—seen as an act of deterritorialization and transcultural construction—represents a major impetus for the analysis of policy as ideological, socially constructed and subjective. Lifelong learning represents an on-going process of globalization in adult education, which decades ago was mainly a national issue (e.g. policies of supra and international organizations such as UNESCO, European Union, OECD, World Bank). Beyond the policy level, these processes of internationalization also target the meso and micro levels of adult education. This means that the contexts, structures, institutions, networks and offerings of providers and adult education professionals are progressively becoming more international.

Initial comparative studies of Asia and Europe indicate that this also becomes valid in its own way in Asian countries and between policies not formally connected.

Whereas *international educational policy research* focuses mainly on the comparison of national policies as well as convergent and divergent developments, *international research on professionalization in adult education* focuses rather on cross-contextual results towards professionalization in adult education. The latter research focuses on transnational and cross-context results towards professionalization in adult education at the micro, meso and macro level of professionalization in adult education. Adult education professionals are managing, planning, counselling, teaching and transferring as an on-going process of cultivating learning throughout the lifetime in various contexts. Context means more than the sum of external factors surrounding us – its emphasis is on the formative and interpretative ways of making lifelong learning a reality. Therefore, professionalization is linked to political decisions, frameworks, and convergent or divergent future challenges.

The objective of the conference is to analyse these two approaches (in terms of research question and research methodology): Therefore, the conference will take an international comparative approach, focusing on a contextual comparison as well as on the analysis of crosscontextually valid results. The objective of the conference is to analyse (1) the contextual and cross-contextual role of professionalization in adult education in national, international and transnational policies in lifelong learning; (2) professionalization in adult education and its governance by educational policies towards lifelong learning (today and in historical perspective); and (3) professionals in adult education and their identification in the context of national, international and transnational policies in lifelong learning. To those ends, the conference will focus on multi-methodological and multi-theoretical research, including empirical studies, discourse analysis, and an analysis of the history of approaches focusing on globalization, internationalization and transnationalization theories.

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# Conference: Lifelong Learning Policies & Adult Education Professionals

## Scientific Committee

Prof. Arne Carlsen, Julius-Maximilian University Würzburg/Germany

Prof. Regina Egetenmeyer, Julius-Maximilian University Würzburg/Germany

Prof. Karen Evans, UCL Institute of Education/United Kingdom

Prof. R. Govinda, National University of Educational Planning and Administration/India (tbc)

Prof. Ekkehard Nuissl, German Institute for Adult Education/Germany

Prof. Mike Osborne, University of Glasgow/Scotland

Prof. Kamisah Osman, Universiti Kebangsaan/Malaysia

Prof. Sabine Schmidt-Lauff, Helmut Schmidt University Hamburg/Germany

Prof. Sumalee Sungsi, Sukhothai Thammathirat Open University/Thailand

Prof. Choi Unshil, Ajou University/Republic of Korea



## Financial Support

**DFG DAAD**

## Pre-Meetings of ASEM-Education and Research Hub Networks

*15 February 2018*

### Network 2:

Workplace Learning (Contact: Prof. Karen Evans)

15.00-18.00 Campus University of Würzburg - **Room 2.003**

### Network 3:

Professionalisation of Adult Teachers and Educators in ASEM countries (Contact: Prof. Ekkehard Nuissl)

16.00-18.00 Campus University of Würzburg - **Room 2.004**

### Network 4:

National strategies for Lifelong Learning (Contact: Prof. Mike Osborne)

18.00-20.00 Restaurant at GHotel, Würzburg - *dinner costs on own expenses*

# Multiplier Event: Comparative Analysis in Adult and Lifelong Learning

Friday, 16. February 2018

- 8.30            **Arrival and Registration**
- 9.00            **Comparative Adult Education in Higher Education - Room 1.012**  
COMPALL-Project Experiences
- 10.30          **Coffee Break - Room 1.012**
- 10.45          **Comparative Perspectives on Adult and Continuing Education**
- Employability & transitions of young adults - Room 2.002**  
Prof. Vanna Boffo & Carlo Terzaroli, University of Florence  
Dr. Babalola Adejoke Clara, Obafemi Awolowo University, Ile-Ife
- Innovative teaching methods for adult and lifelong learning - Room 2.010**  
Dr. Bolanle Simeon-Fayomi , Obafemi Awolowo University, Ile-Ife
- Time in adult learning and education - Room 1.005**  
Prof. Sabine Schmidt-Lauff & Jan Schiller, Helmut-Schmidt-University
- Adult education and lifelong learning and the sustainability goals - Room 2.007**  
Prof. Balász Németh, University of Pécs  
Dr. Violeta Orlovic Lovren, University of Belgrade  
Prof. Arne Carlsen, University of Würzburg
- Students' voice as teaching and learning methods in higher education and assessment- Room 2.012**  
Prof. Monica Fedeli & Concetta Tino, PhD, University of Padua
- Health Education for Adults**  
Prof. Hans-Joachim Petsch & Nikola Koruga, University of Würzburg - Room 1.006
- Implementation of guidelines for the accreditation , recognition, validation of prior learning in transnational and national contexts – Room 1.003**  
Prof. Søren Ehlers, Aarhus University  
Shalini Singh, International Institute for Adult Education and Learning
- National/regional adult education and lifelong learning policies - Room 1.010**  
Prof. Paula Guimarães & Catarina Doutor, University of Lisbon
- Adult learning and job-related continuing education and training - Room 1.013**  
Prof. Natália Alves, University of Lisbon  
Dr. Borut Mikulec, University of Ljubljana, Slovenia
- Soft skills for adult educators' professionalization**  
Dr. Francesca Torlone & Nicoletta Tomei , University of Florence - Room 1.002

# Multiplier Event: Comparative Analysis in Adult and Lifelong Learning

Friday, 16. February 2018

12.00            Lessons Learned - Room 1.012

12.30            Light Lunch - Room 1.012

14.00            Keynotes on Internationalisation and Professionalisation  
in Adult Education and Lifelong Learning - Room 0.002

Moderation: Prof. Ekkehard Nuisl, German Institute for Adult Education

19.30            **Franconia Evening**  
together with participants of Winter School 2018

*Financial Support*



# Conference: Lifelong Learning Policies & Adult Education Professionals

Friday, 16. February 2018

12.30-13.30 Arrival and Registration - Room 2.011

13.30-14.00 Welcome Address, Opening - Room 0.003

President-Board, Julius-Maximilian University Würzburg (tbc)

Prof. Claus Holm, Aarhus University, Head of ASEM-Hub for Lifelong Learning (tbc)

Prof. Arne Carlsen, DAAD Visiting Professor at Julius-Maximilian-University Würzburg

Prof. Regina Egetenmeyer, Julius-Maximilian-University Würzburg

14.00-16.00 Keynotes with Dialogue - Room 0.002

*Moderation:* Prof. Ekkehard Nuisl, German Institute for Adult Education

Prof. Han SoongHee, Seoul National University

## ***Institutionalization and securing professionalism in East Asian lifelong learning***

The movement of lifelong learning since the 1990s has globally been a series of producing new organs of human learning management systems, sometimes expanding the boundaries of our existing school-centred societies. New notions, such as adult skills and competences, learning cities, national lifelong learning strategies, lifelong learning laws, RPL or learning outcome recognition systems, and academic credit bank systems were invented and interconnected in an attempt to institutionalize adult education as part of the formal education system. I believe the issue of professionalizing adult educators needs to be combined with the **whole formation process of “lifelong learning system” in general. The experiences with lifelong learning and adult education in East**

Asian countries reveal interesting cases, and that is what I intend to share in my presentation. In this presentation, I will also argue that lifelong learning systems are the next generation of educational systems that not only expand the territory of schooled society but also transform the nature of our school-centred education systems. Adult educators, not only school teachers, need to be certified by standardized professional qualifications. It is not only a matter of adult education but rather a wide-ranging and radical **question of whom the “educators in general” are and how they need to be qualified in an age of lifespan and life-wide learning societies.**

# Conference: Lifelong Learning Policies & Adult Education Professionals

Friday, 16. February 2018

Prof. Maria Slowey, Dublin City University/Ireland

## *Lifelong education centre stage: new forms of professional development for new forms of lifelong learning*

The nature of work -and the shape of working lives- is changing dramatically across Europe. **The conventional image of the 'job for life' and the associated notion of a linear lifecycle education-employment-retirement in practice applied only to certain sectors of society, and, importantly, was always highly gendered.** Factors such as moves towards greater gender equality, the economic crisis, impact of technology, rise of the service sector, ageing populations, **new migration patterns and the growth of the 'gig economy'** combine in complex ways so that the reality facing many, if not most people, is very different.

In this context the role of the adult educator is also changing. Professionals are increasingly called upon to apply their knowledge and skills at different ages and life stages across a range of settings such as: community education, social enterprises, universities and colleges, private and public sector employers, civil society organisations, health and regional development agencies.

Many adult educators also find themselves working in rather vulnerable situations, as reductions in state expenditure mean that core career opportunities are hollowed out and replaced by short-term and/or part-time positions. So, what are the implications for their own professional development? How can they be best supported to enhance their expertise in such ways as to best position them to work in ever changing circumstances?

*Comparative Note:* Prof. Steffi Robak, University of Hannover/Germany

*Comparative Dialogue between*

Prof. Han SoongHee, Prof. Maria Slowey & Prof. Steffi Robak

16.00-16.30 **Coffee-Break - Room 2.011**

# Conference: Lifelong Learning Policies & Adult Education Professionals

Friday, 16. February 2018

16.30-19.00

Parallel sessions

Globalisation and Transnational Perspectives Room 2.004	Workplace Learning and Professionalisation Room 2.005	Adult Education Professionals Room 2.006
<p><i>Moderation: Prof. Silke Schreiber-Barsch, University of Hamburg/Germany</i></p>	<p><i>Moderation: Prof. Nor Aishah Buang, Universiti Kebangsaan/Malaysia</i></p>	<p><i>Moderation: Dr. Helen Bound, Institute for Adult Learning/Singapore</i></p>
<p>Prof. Balázs Németh, University of Pécs/Hungary</p> <p>Lifelong Learning for All in Global Learning Cities in Asia and in Europe: Policy Insight to an UNESCO Network</p>	<p>Prof. Laureano Jiménez Esteller &amp; Prof. Dieter Thomas Boe, Universitat Rovira i Virgili Tarragona/Spain</p> <p>Dual learning in Engineering. TEEDE, a comparison of Europe and Asia practices</p>	<p>Prof. Anke Grotlüschen &amp; Christopher Stammer, University of Hamburg/Germany</p> <p>Teaching People. What do we know from PIAAC about those who teach?</p>
<p>Prof. Steffi Robak, Leibniz University Hannover/Germany</p> <p>Program Planning Research in a transnational and comparative perspective</p>	<p>Dr. Gabor Erdei, University of Debrecen/Hungary</p> <p>Workplace learning and knowledge management in a learning driven-sector</p>	<p>Prof. Borut Mikulec, University of Ljubljana/Slovenia</p> <p>Competences of adult education professionals in Slovene and European context</p>
<p>Prof. Irina Maslo, University of Latvia/Latvia</p> <p>Methodology of identification the breakdowns in national, regional and local policies in adult learning professionalization perspective</p>	<p>Prof. Nor Aishah Buang, Prof. Kamisah Osman, Prof. Saemah Rahman, Prof. Ruhizan Mohd Yassin, Universiti Kebangsaan/Malaysia</p> <p>Needs of Lifelong Learning Professionalization of Industrial Workers: Opportunities and Challenges</p>	<p>Dr. Hakan Ergin, Istanbul University/Turkey</p> <p>Professional Adult Educators in Villages: Era of Village Institutes in Turkey</p>
<p>Poster</p> <p>Influence of Lifelong Learning on Professionalization in Adult Education in the Context of Knowledge Economy (Shalini Singh, International Institute for Adult and Lifelong Education/India)</p>	<p>Poster</p> <p>Well-being in the context of workplace learning (Orsolya Kereszty &amp; Brigitta Szőcs, Eötvös Loránd University in Budapest/Hungary)</p>	<p>Poster</p> <p>Transformation of Researchers Training Policy in Russia under the Influence of Internationalisation Agenda (Prof. Oksana Chigisheva, Southern Federal University/Russia)</p>

19.00-19.30 Closing of First Conference Day

19.30 Franconia Evening (for Multiplier Event participants)



# Conference: Lifelong Learning Policies & Adult Education Professionals

Saturday, 17. February 2018

9.00-10.00 Keynote - Room 0.002

Moderation:

Dr. Lesley Doyle, University of Glasgow/UK

*International perspectives  
on professionalism*

As in every field, so too in education, terminology is adopted and adapted by policy makers over time and in different contexts, to serve a purpose. As Freire notes, it is difficult to know where politics

ends and education begins without being clear in whose interests one is working. Driven by the economic imperative of globalisation, adult education has been reconfigured **into fluid and portable policies for 'lifelong learning' which, in contrast to its elegant name, encompasses employability programmes, literacy and numeracy courses, life skills and vocational education and training, all to be made transferable across national boundaries.** In this sense, lifelong learning serves to deepen the precarious state of working people, including adult educators, expected by global employers and policy makers to be training and re-training as needed, ready to move between jobs and places whether they want to or not. Within this economic model, the free time, income, identity and stability of working people are undermined, with cultural differences and national boundaries becoming barriers. To lubricate the lifelong learning agenda there is concomitant pressure to impose globally-recognised professionalisation on adult education professionals, as distinct from their own professionalism. How can adult educators be supported in their response to the effects of lifelong learning and globalisation on learners, on adult education, and on themselves as professionals?

10.00-10.30 Coffee-Break - Room 2.011

# Conference: Lifelong Learning Policies & Adult Education Professionals

Saturday, 17. February 2018

10.30-13.00

Parallel sessions

## Inclusion and Equality Room 2.004

*Moderation: Prof. Mike Osborne, University of Glasgow/Scotland*

## Professionalisation and Market Contexts Room 2.005

*Moderation: Prof. Anke Grotluschen, University of Hamburg/Germany*

## Current Challenges for Adult Education Professionals Room 2.006

*Moderation: Prof. Arne Carlsen, Julius-Maximilian-University Würzburg/Germany*

## Time and Space for Professionalisation in Adult Education Room 2.007

*Moderation: Prof. Balázs Németh, University of Pécs/Hungary*

Dr. Natasha Kersh, UCL Institute of Education/United Kingdom & Prof. Hanna Toiviainen, University of Tampere/Finland

The role of adult education in facilitating social inclusion, engagement and active citizenship of vulnerable young adults: insights from the Horizon 2020 project

Prof. Nor Aishah Buang, Prof. Ruhizan Mohd Yassin, Prof. Kamisah Osman, Prof. Saemah Rahman Universiti Kebangsaan/Malaysia

**Employers' Provision of Lifelong Learning Programs for their Workers and Status of their Collaboration with Public Higher Learning Institutions in Malaysia: Towards Policy Implications.**

Prof. Ekkehard Nuisssl, German Institute for Adult Education/Germany

Digital Competences of Professionals in Adult Education

Prof. Karen Evans, UCL Institute of Education/United Kingdom

Researching the learning spaces of professional development in Asia and Europe

Chompoonuh K. Permpoonwivat, PhD, Srinakharinwirot University, Bangkok/Thailand & Pier Paolo Pasqualoni, PhD University of Applied Sciences Tyrol/Austria

Implementation of University-Community Engagement for Older Adult Lifelong Learning in Thailand

Prof. Dana Bernardová, Kateřina Ivanová, PhDr. & Mgr Jelena Kubicová, Moravian University College Olomouc/Czech Republic

Educational Policy and Education within the Concept of Corporate Social Responsibility of SMEs at National, International and Transnational Level (from the EU through the V4 to the CR)

Shalini Singh, International Institute for Adult and Lifelong Education/India & Prof. Søren Ehlers, Aarhus University/Denmark

The Role of Professional Adult Educators in Learner-Centric Models of Education: A case study in ICT Context

Prof. Sabine Schmidt-Lauff, Dr. Jörg Schwarz, Helmut-Schmidt-University, Hamburg

Adult Education Policies and Professional Time-Sensitivity

Dr. Daiva Bukantaite, Vytautas Magnus University/Lithuania

Skill formation systems in the Baltic countries and their implications for the educational and social inequalities

Dr. Helen Bound, Sahara Sadik & Arthur Chia, Institute for Adult Learning/Singapore

Evolving policies, markets and pedagogical discourses

Dr. Andrey Zuev, Euroexpo AG in Moscow/Russia

Excellence development in adult education

Assoc. Prof. Elina Maslo, Aarhus University/Denmark

Studying diverse learning spaces at work together with people who learn and work in Asia and Europe

Poster  
The place of Transgender Identities in Adult and Lifelong Learning Education Policies: Contextual Overview from India (Dimpal Kumari, University of Delhi/India & Ratnesh, Indian Institute of Management Jammu/India)

# Conference: Lifelong Learning Policies & Adult Education Professionals

Saturday, 17. February 2018

13.00-14.00 Light Lunch - Room 2.011

14.00-16.30 Parallel sessions

Inclusion as Task for Adult Education Professionals Room 2.004	Professionalisation of Adult Education in National Policies Room 2.005	Higher Education and Professionalisation in Adult Education Room 2.006
<p><i>Moderation: Prof. Bola C. Simeon-Fayomi, Obafemi Awolowo University, Ile-Ife/ Nigeria</i></p>	<p><i>Moderation: Prof. SoongHee Han, Seoul National University/ Korea</i></p>	<p><i>Moderation: Prof. Vanna Boffo, University of Florence/Italy</i></p>
<p>Prof. Roberta Piazza, University of Catania/Italy</p> <p>Supporting immigrants: career guidance professionals in adult education across Europe. Elements of comparison</p>	<p>Prof. Simona Sava, West University of Timisoara/Romania &amp; Prof. Dae-Bong Kwon, Jungjoo Kim, Korea University/Republic of Korea</p> <p>Europe and Asia: Common and different views on Professionalisation in Adult Education. A case study on the two countries Romania (Europe) and South Korea (Asia)</p>	<p>Prof. Vanna Boffo &amp; Carlo Terzaroli, University of Florence/ Italy</p> <p>Skills Development as a Challenge for Professionalization. The Case of the University of Florence</p>
<p>Prof. Divya Upadhyaya Joshi, Kumoun University/India</p> <p>Issues of Gender Equity in Access to Opportunities for Professional Advancement <b>within the Government's</b> Human Resource Development Centres in India</p>	<p>Prof. Paula Guimarães, Prof. Natalia Alves, University Lisbon/Portugal</p> <p>The professionalization of adult education in Portugal: a critical analysis of occupation within public policy</p>	<p>Prof. Rajesh &amp; Nitish Anand, University of Delhi/India</p> <p>Lifelong Learning a dream and realities in Higher Education Policy - a Comparative study of South Asia and Europe</p>
<p>Areeya Rojvithee &amp; Panat Nontawanich, PhD, Fatoni University/Thailand</p> <p>Lifelong Learning for Adult and Aging People in Thailand</p>	<p>Prof. Kamisah Osman, Dr. Denise Koh &amp; Dr. Zanaton Iksan, Universiti Kebangsaan/ Malaysia</p> <p>Continuous Professional Development Initiatives for Malaysian Educators: Pathway towards Effective Practitioners and Lifelong Learners</p>	<p>Poster</p> <p>Lifelong Learning Policies and Adult Education Professionals in India (Prof. Uma Devi, Sri Padmavati Mahila Visvavidyalayam/ India &amp; Prof. Adinarayana Reddy, S.V. University, Tirupati/India )</p>
<p>Poster</p> <p>Gerontology in Taiwan: Educating Pensioners of a Graduate School's Seniors Department (Chung-Hsuan Lo, University of British Columbia in Vancouver/Canada )</p>	<p>Poster</p> <p>Lifelong Learning: a comparison between Germany and India (Susmita Mondal, Visva-Bharati University Santiniketan/India)</p>	

# Conference: Lifelong Learning Policies & Adult Education Professionals

Saturday, 17. February 2018

16.30-16.45 Coffee Break

16.45 –18.00 Lessons learned - **Room 1.012**

*Moderation:*

Prof. Arne Carlsen, DAAD Visiting Professor at Julius-Maximilian University Würzburg

*Participants:*

Prof. Vanna Boffo, University of Florence/Italy

Prof. Mike Osborne, University of Glasgow/Scotland

Prof. Sabine Schmidt-Lauff, Helmut-Schmidt-University Hamburg/Germany

18.00 **End of Conference**  
Bustransfer to Fortress Marienberg

19.00 **Networking Options within a Guidance Tour at  
“Museum für Franken” at Fortress Marienberg**

20.00 **Dinner in “Burggaststätte” at Fortress Marienberg** (on own expenses)

# Venue

Zentrales Hörsaal- und Seminargebäude (Z6), Room 02.010

Am Hubland

97074 Würzburg, Germany

To get to the venue of the meeting, you can either take bus line 10 that departs at “Sanderring”, “Am Hubland” or bus line 14 that departs at “Hauptbahnhof” (main train station) until “Am Hubland”. The duration for both bus connections is approx. 20min. On the right side of the bus stop you can see the building of “Zentrales Hörsaal- und Seminargebäude”. Furthermore, you can take the bus line 114 that departs at “Hauptbahnhof” (main train station) until “Universitätszentrum” or the bus line 214 that departs at “Hauptbahnhof” (main train station) until “Hubland/Mensa”. From both stops it’s only a few meters until “Zentrales Hörsaal- und Seminargebäude”.

## List of common phrases & words

Hello - Hallo!

Welcome - Herzlich willkommen!

How are you? - Wie geht es Ihnen?

I am very fine - Mir geht es sehr gut.

Thank you - Danke schön

Please to meet you - Schön, Sie/dich kennenzulernen

Please - Bitte

Excuse me - Entschuldigen Sie

I am going to eat - Ich möchte gerne essen

What is your name? - Wie heißen Sie?

Can you please show me the way? - Können Sie mir bitte den Weg zeigen?

How much is ...? - Wie viel kostet...?

Sim card - SIM Karte

Water - Wasser

Food - Lebensmittel

Bus - Bus

Bus station - Bushaltestelle

Which way? - In welche Richtung?

Wait for us - Bitte warten Sie auf uns

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